

# Mark Burch

## QUALIFICATIONS

I began to develop my craft as a digital media producer by shooting news videography. This deadline driven environment taught me to work under pressure if necessary, and the shooting experience was an invaluable aid for understanding the flow from camera to computer. At the Art Institute I became efficient in Avid editing and motion graphics using After Effects. Since graduation, I have switched to Final Cut Studio, and work freelance shooting and editing weddings, training films, documentaries, and designing DVD's.

## EDUCATION

**2002-2004** Associate in Arts, Video Production, The Art Institute of Atlanta  
**Award** Outstanding Academic Achievement, 3.7 GPA

## EMPLOYMENT

**2000-2001** Videographer, NBC Affiliate, Tupelo, MS

Responsible for professional video coverage of live remotes, VO's, and news packages. In studio camera operator, audio technician, editor for the sports department and satellite feed technician. I achieved this position by working my way up from the operations department, shooting sports in my off time.

**2004-Present** Freelance Editor

My first project after graduating was editing a documentary about Vietnam, with footage shot by humanitarian workers. Other projects have included shooting and post-producing recruitment videos, and designing the DVD menu's for a popular locally made film. I edited, compressed and uploaded a movie about Little 5 Points, Atlanta, which can be viewed at [turnhere.com](http://turnhere.com).

**2005-Present** Videographer/Editor, Spectrum Entertainment

Spectrum recruited me in early 2005 to primarily shoot and edit weddings. The work has been an excellent opportunity to enhance my skills in videography, audio capture, public relations, editing, and DVD production and design.

**2007-Present** Web Design, Web Building

I recently designed, created, and implemented a website for my production company, Karmalized Pictures. Examples of my videography and editing can be viewed at <http://www.karmalizedpictures.com>